Retail Packaging

UPPI knows innovative package design and quality parts are vital to the success of our customers’ products. With over 30 years of experience, we have helped our customer’s achieve increased sales and decreased packaging costs through our unique designs, revolutionary engineering systems, and streamlined manufacturing practices.

UPPI Retail Packaging Solutions:

• Innovative packaging design
• Create high visibility for your product
• Enhance your product’s brand identity
• Increase revenues by decreasing packaging costs
• Incorporate advanced security features you can trust

UPPI’s Retail Packaging Development Process

Getting Started

• We begin with an open discussion concerning packaging requirements and the customer’s expectations.
• Computer solid models or physical samples of the product or products being packaged are provided to UPPI by the customer.
• The customer supplies UPPI with the estimated annual usage for each package being designed.

Conceptualization

• Concept drawings are created based on customer discussions using Solidworks CAD software.
• Conceptual drawings are provided to the customer.
• A quotation will accompany the conceptual drawing which will outline the purchasing scenarios requested by the customer.

Proofing

• The customer reviews the drawing and changes are made if necessary.
• When the drawing is approved, we often recommend prototyping which offers an economical way to prove the concept and reduce production lead times.
• Upon approval of drawings or prototype, the production tool can be ordered.