



Food Packaging

Stock food packaging is NOT your only option. Increase your profits by differentiating your brand and your products from your competitors by having a one-of-a-kind package. Custom food packaging is quickly designed and competitively priced, so you don't lose time-to-market or cut into your profit margin.

UPPI Food Packaging Solutions:

- Increase your competitive advantage
- Increase your overall market share
- Enhance your product's brand identity
- Increase revenues by decreasing packaging costs
- Increase production efficiencies



UPPI's Food Packaging Development Process

Getting Started

- We begin with an open discussion concerning packaging requirements and the customer's expectations.
- Computer solid models or physical samples of the product or products being packaged are provided to UPPI by the customer.
- The customer supplies UPPI with the estimated annual usage for each package being designed.

Conceptualization

- Concept drawings are created based on customer discussions using Solidworks CAD software.
- Conceptual drawings are provided to the customer.
- A quotation will accompany the conceptual drawing which will outline the purchasing scenarios requested by the customer.

Proofing

- The customer reviews the drawing and changes are made if necessary.
- When the drawing is approved, we often recommend prototyping which offers an economical way to prove the concept and reduce production lead times.
- Upon approval of drawings or prototype, the production tool can be ordered.